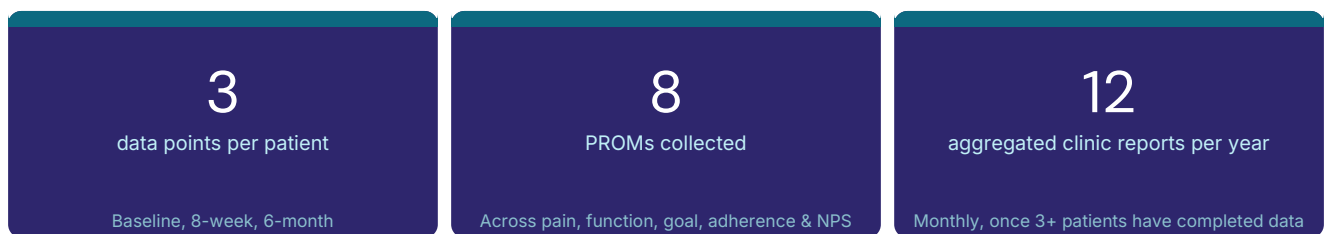


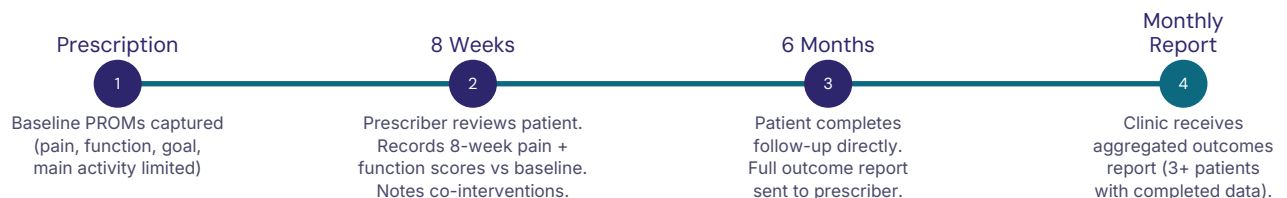
Measuring What Matters

How MM Podiatry & Orthotics collects, tracks and reports patient outcomes across every bespoke orthotic prescription

Every bespoke orthotic prescription placed through MM Podiatry includes a structured outcome measurement pathway. Baseline patient-reported outcome measures (PROMs) are captured at the point of prescription. These are followed up at 8 weeks by the prescribing clinician and at 6 months directly with the patient. Aggregated data is returned to each clinic monthly. This document explains what is collected, when, and what you receive back.



The Outcome Measurement Pathway



1 What Is Collected and When

Timepoint	Collected By	Measures	How
Baseline (at prescription)	Prescribing clinician	Pain score (VAS 0-10) Functional impact score (0-10) Main activity limited by pain Patient's main treatment goal	Entered by clinician during online prescription form
8 Weeks (clinician review)	Prescribing clinician (with patient present)	Pain score vs baseline Function score vs baseline Progress towards treatment goal Co-interventions used Orthotic design compromise needed RehabHub 3D used? (Y/N) Likelihood to prescribe MM again	Separate 2-minute online review form completed by clinician
6 Months (patient direct)	Patient (completes independently)	Pain score (VAS 0-10) Ability to do usual activities (0-10) Overall condition change Main activity — now vs before Progress towards treatment goal Orthoses use frequency Overall benefit perceived Net Promoter Score (0-10 likelihood to recommend)	Short form sent directly to patient by email
Monthly report (clinic aggregate)	MM Podiatry (auto-generated)	Mean pain reduction across all patients Mean function improvement Goal achievement rate Orthoses adherence rate Net Promoter Score Condition-specific headline stats Social media-ready summary statements	Emailed to clinic once per month (min. 3 patients with completed data)

2 What Your Clinic Receives Back

Report	Trigger	What It Contains
8-week review prompt	Sent to prescriber at 8 weeks	A prompt to complete the 8-week review form with the patient. Reminds you to record progress scores, document co-interventions, and confirm whether 6-month patient contact consent was obtained.
6-month outcome report (per patient)	Generated when patient submits 6-month form	Individual patient report comparing 6-month scores against baseline: pain change, function change, goal progress, adherence, perceived benefit, and NPS. Formatted for clinical records and ready for audit use.
Monthly clinic outcomes report	Sent monthly (min. 3 patients with completed follow-ups)	Aggregated data across all your patients with completed PROMs. Includes: mean pain and function scores at baseline, 8 weeks and 6 months; goal achievement rates; adherence; NPS. Also includes social media-ready headline statements — for example: '78% of patients at [Your Clinic] reported meaningful pain reduction within 8 weeks' or 'Average pain score improved from 7.2 to 2.8 at 6 months across Achilles tendinopathy cases at [Your Clinic]'.

3 Why This Matters to You as a Referrer

Need	How Our Outcome System Addresses It
Evidence of clinical effectiveness	Every prescription generates prospective, patient-reported outcome data. You receive real-world effectiveness evidence specific to your patient cohort — not just manufacturer claims or published trials.
Clinical audit and governance	The 6-month per-patient report is formatted for use in clinical audit. Baseline and follow-up data are stored against each prescription, making audit trail documentation straightforward.
Demonstrating value to patients	Outcome data from your own patient population is far more persuasive than generic evidence. Use your monthly report figures in patient conversations: 'In our clinic, patients with Achilles tendinopathy saw an average pain reduction of X points over 6 months.'
Quality improvement	The 8-week clinician form captures co-interventions, design compromise, and RehabHub 3D usage. This data is used to refine the prescription process, identify common fit issues, and improve device design over time.
Referral confidence	Outcome-tracked prescriptions give you confidence when referring patients to MM Podiatry. You know you will receive structured feedback on every case — not just a device in the post.
Marketing and reputation	Social media-ready headline figures from your monthly report can be used in clinic marketing, patient leaflets, and professional profiles. Data generated by your own patients, attributed to your clinic.

4 Example Monthly Report Headlines

The following are examples of the type of clinic-specific, social media-ready statements your monthly report will include once sufficient patient data is available. Figures shown are illustrative benchmarks only — your actual data will reflect your patient cohort.

"82% of patients at [Your Clinic] reported a meaningful improvement in their main activity within 6 months of receiving bespoke orthotics."

"Average pain score across all conditions reduced from 6.8 at prescription to 2.4 at 6 months at [Your Clinic]."

"78% of [Your Clinic] patients reported being likely or very likely to recommend bespoke orthotic treatment to a friend or colleague."

"Patients with plantar heel pain at [Your Clinic] reported an average of 5.2 weeks to meaningful symptom relief."

"91% of patients at [Your Clinic] were still using their orthotics daily or several times per week at 6 months."

Getting started — outcome tracking is included as standard

Outcome measurement is built into every prescription at no additional cost. There is nothing extra to set up — baseline PROMs are captured in the prescription form itself, and all follow-up communications are automated. Your clinic receives structured outcome data from the first prescription you place. To place your first prescription or discuss outcome reporting for your clinic, contact us at info@mmpodiatry.com or visit www.mmpodiatry.com.